

Summer Success

Positive Futures took a brand new approach to summer activities this year, and what a success it turned out to be with nearly 1000 young people and families attending in Lincoln. The Active Lincoln project delivered sport & physical activity sessions for all the family to get involved with, from Parents to Grandparents, Aunties to Uncles and everyone else who took part. The themed days were an attraction that gave the children and families something to look forward to and an opportunity to try something new. Themes included circus day, picnic day, inflatable day, beach day, track & field day, and old skool games. The activities definitely appealed to a wide audience with the age ranging from our youngest participant of 18 months to our oldest of 70!

We have received some great feedback from those who attended, with one lady commenting;

"I popped along to the Boultham park one, absolutely brilliant. Was with a big number of parents who said they had thoroughly enjoyed the afternoon, kids had a great time. It was cleverly set out next to the play park so kids were hopping in and out of activities. I have to say the team were really pro-active with the kids not just standing back but getting stuck in and helping some of those who were clearly a little shy"

And a parent who brought her two children for the day commenting;

"The boys flew a kite for the first time today, thank you for letting us know about your event, the kids had a whale of a time"

The park days also proved to be of benefit to a newly established coffee company by helping spread the word about their business. Darryl, Manager of Holly Bean's Gourmet Coffee Company said;

"Engagement between public and Positive Futures was extremely well received. Kids loved being part of 'something new' away from computers and being in the fresh air. What made it even better was the fact that it was free. Many families commented to me that 'this is what the park needs more of.

The two partnerships worked very well indeed, children played whilst the parents enjoyed a drink and treat - perfect combination. Working alongside Positive Futures gave Holly Bean's Gourmet Coffee a great opportunity to provide a much needed service".



This is the balance ball which was at the circus day

Active Lincoln is a partnership of several organisations aiming to get more young people and families involved in sport and physical activity. The park days were something new that we trialled to achieve this aim, which has been a great contribution particularly in capturing the projects target audience. It gave us the chance to get the word out to the community about what Active Lincoln is, and how families can get fully involved. It has given us the chance to build a good rapport with both young people and their parents and carers and I look forward to building on this in the future.